



ELEVATE 2025

Sponsorship Prospectus

7-10 April 2025

Renaissance Downtown Hotel
Chicago, USA

150
Companies

24
Hours of
content

400
Attendees

45
Countries
Represented



Why sponsor?

For more than 20 years, ATPCO Elevate has been a place for industry colleagues to come together for insights, learning, networking, and fun. **ATPCO is offering exclusive sponsorship opportunities to some of our key partners.**

Why should you consider it?

This unique event connects hundreds of engaged industry players, with the event selling out the previous two times we have hosted.

Make a lasting impression in 2025 with exclusive sponsorship opportunities and be a part of this global event in Chicago. Don't miss out!

PREMIER CONFERENCE SPONSOR

Enquire for pricing

One opportunity

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDSs along with other industry travel executives. As the premier sponsor, your brand will enjoy the highest level of recognition throughout the event. If you are eager to make a lasting impact on the airline industry — look no further!

Sponsorship benefits

- 15-minute presentation* on day one of conference (Wednesday, 9 April).
*Presentation cannot be a sales pitch and must be approved by ATPCO
- Company recognition on signage in main stage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Company featured in dedicated email blast to conference attendees
- GDPR-compliant attendee list of registrants
- One complimentary exhibition space in Connection Hub
- Up to three complimentary conference registrations for sponsor representatives

Optional opportunities

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded gifts and/or flyers placed on main stage room chairs

WORKSHOP SPONSOR

Enquire for pricing

One opportunity

Gain unrivaled exposure to your target audience, including major global airlines, top travel channels and GDSs along with other industry travel executives. As the workshop sponsor, your company will have the opportunity to address up to 30 invited delegates at your invite-only lunch session on day one of the conference to present your company's products or vision.

Sponsorship benefits

- 30-minute lunch presentation on day one of conference (Wednesday, 9 April) for up to 30 invited attendees in your own private room, with AV set up.
- Company recognition on signage in main stage area of conference space
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- Dedicated email invites to invited conference attendees
- GDPR-compliant attendee list of registrants
- Two complimentary conference registrations for sponsor representatives

CONNECTION HUB

Enquire for pricing

Only five available

Do you want to meet the following conference attendees?

- Major global airlines
- Major sales channels including, online travel agencies (OTAs), Corporate Booking Tools (CBTs) and TMCs
- Global distribution systems (GDSs)
- Data companies

If so, then showcase your company, brand and products to 400 key airline industry executives at ATPCO's Connection Hub on Tuesday, 8 April; Wednesday, 9 April; and Thursday, 10 April, during coffee/networking breaks.

The Connection Hub exhibit space will be set up near the breaks to encourage conference attendees to interact and network with exhibitors.

Sponsorship benefits

- Branded exhibit structure in high-traffic event area (breaks)
- Two stools in exhibit space
- Basic internet access and basic electrical services in exhibit space
- One display monitor
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- Up to two complimentary conference registrations for exhibiting representatives

WELCOME RECEPTION

Enquire for pricing

Only one available

Showcase your brand to hundreds of attendees as we kick off the conference together at Raised Rooftop bar of the Renaissance Downtown Hotel, Chicago.

Sponsorship benefits

- Company recognition on signage throughout Welcome reception
- Opportunity to address attendees from reception (2 minutes) (with approval from ATPCO)
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- Up to three complimentary conference registrations for sponsor representatives

Optional opportunity

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded gifts and/or flyers given out at check-in at event, that precedes the reception OR gifts placed on tables throughout reception for attendees.

COFFEE/NETWORKING BREAKS

Enquire for pricing

Four opportunities

- Morning break – Wednesday, 9 April
- Afternoon break – Wednesday, 9 April
- Morning break – Thursday, 10 April
- Afternoon break – Thursday, 10 April

Coffee breaks are strategically planned to maximize opportunities for networking and highlighting your company, brand and products. Breaks will be set up in the Connection Hub exhibit space to encourage conference attendees to interact while sipping on a beverage, networking with other attendees or catching up with old friends.

Sponsorship benefits

- Company recognition on signage in break areas
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- One complimentary conference registration for sponsor representative

Optional opportunity

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded cocktail napkins for breaks
- Company branded gifts and/or flyers placed throughout break areas

LUNCH BREAKS

\$20,000 USD EACH

Two opportunities

- Lunch – Wednesday, 9 April
- Lunch – Thursday, 10 April

Lunches will be served to all registered attendees. Showcase your brand and products to hundreds of attendees as they dine together.

Sponsorship benefits

- Company recognition on signage in break areas
- Onstage recognition throughout conference
- Opportunity to address attendees from podium during lunch (2 minutes) (with approval from ATPCO)
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- Three complimentary conference registration for sponsor representatives

Optional opportunity

(at sponsors' cost to create and ship with approval from ATPCO)

- Company branded gifts and/or flyers placed on lunch chairs

WI-FI

\$20,000 USD

One opportunity

Conference attendees need to stay connected throughout the conference. Wi-Fi will be provided to all attendees from Wednesday, 9 April, through Thursday, 10 April. Feature your company as the Wi-Fi sponsor to give your brand exclusive exposure over two days.

Sponsorship benefits

- Creation of company custom wireless network password (with approval from ATPCO)
- Company website redirect to URL after attendee logs in
- Company recognition on signage in registration area and on registration badges
- Onstage recognition throughout conference
- Company recognition on conference website, event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- Up to two complimentary conference registrations for sponsor representatives

INDUSTRY SUPPORTER SPONSOR

Enquire for pricing

Eight opportunities

Position your company front and center as an industry supporter. Limited opportunities are available.

Sponsorship benefits

- Company recognition on conference website event mobile app, program schedule, walk-in slides and general signage
- GDPR-compliant attendee list of registrants
- One complimentary conference registration for sponsor representative

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CONTACT US



To discuss sponsorship opportunities,
please reach out to

Megan Humphries

Head of Global Corporate Communications

mhumphries@atpco.net

+1-917-460-6293