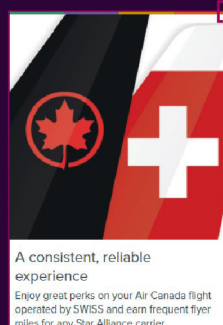


# 2019 YEAR IN REVIEW

JAN

ATPCO Retailing creates dedicated Airline and Channel departments.

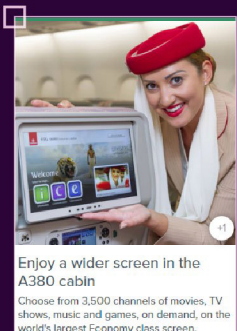


FEB

ATPCO and Routehappy complete integration.

ATPCO launches codeshare UPAs.

MAR



TravelSky in China signs 5-year deal with ATPCO for pricing and retailing content.

ATPCO launches Next Generation Storefront™ advisory and working groups with goal of creating US domestic standard.

TripActions executes NGS-inspired display. Overall bookings increase by 35%.

Emirates signs 3-year contract for rich content.

APR

Delta and Virgin Australia codeshare UPAs go live.

Upside executes NGS display. Premium bookings increase by 62%.

MAY

Amenity Seat Infographic proof of concept goes live. Customers can now visualize their seat purchase.

Deem and Lola corporate booking platforms sign multi-year rich content agreements.

JUN

Advance change and cancellation policy UTA content is enhanced to the airline filings on ATPCO and expanded to over 400 airlines.

Ctrip signs deal to distribute all rich content types in China and their worldwide platforms.

Google Flights signs long-term expansion to include Amenities, UTAs, and UPAs.

JUL



Avianca signs deal for Routehappy Rich Content.

AUG



SEP

ATPCO's Airline Retailing team adds dedicated resource in Singapore to serve Asia Pacific market.

ATPCO and United Airlines publish event-specific UPAs to hyper-target sports fans.



Kayak signs multi-year deal for full access to Amenities, UTAs, and UPAs.

OCT



Amadeus and Sabre sign multi-year deal agreements to distribute Routehappy Rich Content.

At Elevate conference, ATPCO announces the finalization and ratification of domestic US NGS standard.



NOV

Gulf Air signs agreement to distribute all rich content on direct and indirect channels.

Arabic translations introduced.

Middle East meta channel Wego signs multi-year rich content agreement.

DEC

Total channels added in 2019: 12  
Total channels with expanded content in 2019: 15

Total airlines added in 2019: 13

Rich content documentation released to optimize development.

UPA coverage increases by 33% in 2019 to include 32% of worldwide flight schedule.

## LOOKING AHEAD TO 2020

Expanding baggage check and carry on UTA content to over 400 airlines' filings on ATPCO.

New airline direct integrations.

Formalizing NGS standards for other regions worldwide.